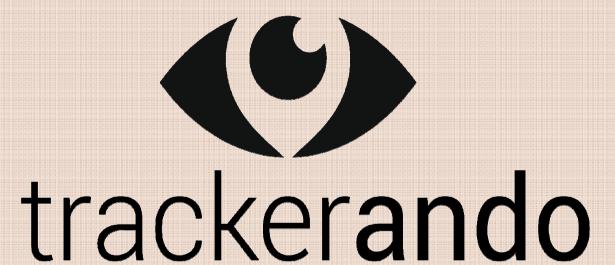




# Please switch off the automatic location services on your smartphone!



# Wëllkomm



**MADE IN GERMANY** 

- redemandov Bodovinen v Grevinskihe a D

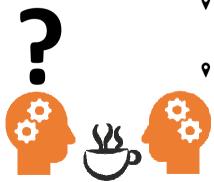


#### **STRUCTURE**



- What is the most important information?
- What does GPS mean?
- Why is the market for GPS tracking growing so much?
- What is trackerando?
- Why is GPS Tracking 4.0 such a successful business model?
- ♥ Demo (live): Container safety

Duration: 20 min.



### What is the most important information





#### WHERE - makes the difference





#### WHERE and WHEN - is crucial





#### What does GPS 4.0 mean





#### What does GPS 4.0 mean



"GPS is a tried and tested system that used primarily for locating and navigating. In combination with IoT, GPS tracking becomes intelligent and comfortable for the user, opening up unimagined possibilities."

#### Why is the market for GPS tracking growing so vast



What are the current fields of application for GPS-Live Tracking?

- Sea rescue (GPS + radio)
- navigation Help
- Telematics (better fleet management)
- Value Transporter (GPS-monitored)
- Carers of persons in need of care
- Parents and insurance
- Hotels and Organizers
- Airlines, rail
- sports clubs
- Construction machinery manufacturers and construction companies
- Car rental and holder
- Transport and logistics company
- Long-distance bus companies and public transport
- Sports equipment manufacturer
- Poat owner, boat rental, boat service
- Bicycle Manufacturer
- ♥ E-bike manufacturer

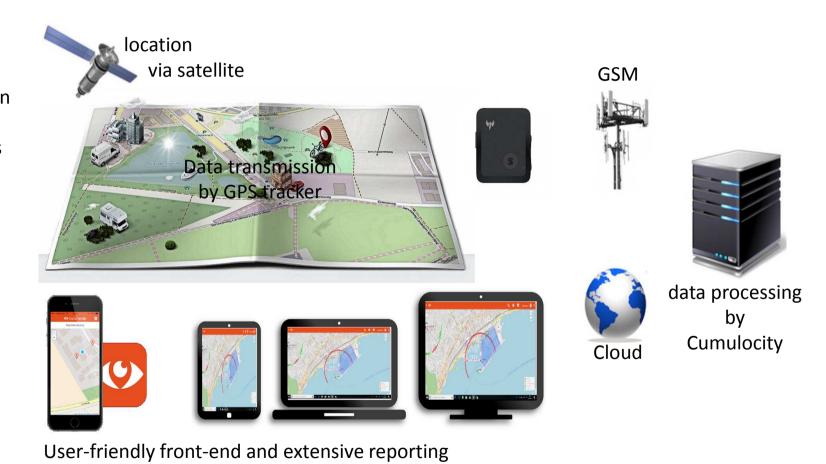


#### What is trackerando



# Planning, monitoring and coordination will be easier with us.

The award-winning IOT solution Cumulocity, which is successfully used by numerous industrial customers, is also available to medium-sized businesses through trackerando. With trackerando it is now possible to network, control and monitor individual machines - equipped with GPS trackers - easily and inexpensively. trackerando specializes in the GPS tracking application and the fields of application are limitless.

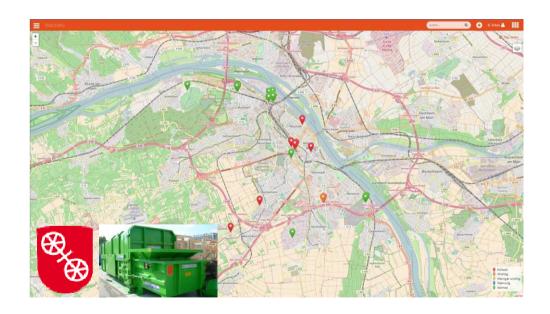


#### Example:



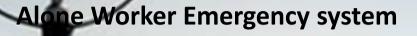
Route planning and theft protection for the waste management of the city of Mainz

- ✓ Automatic level alarm / three quarters full message (better route planning)
- ✓ Real-time position display (easier to pick up)
- ✓ Geo-fencing (theft protection)
- √ Storage of discharge runs (easier billing)
- ✓ GPS tracker for retrofitting (cost-effective solution)
- ✓ Clear presentation (no prior knowledge required)



#### SEGUMAN a solution from trackerando





When:

Were:

Who

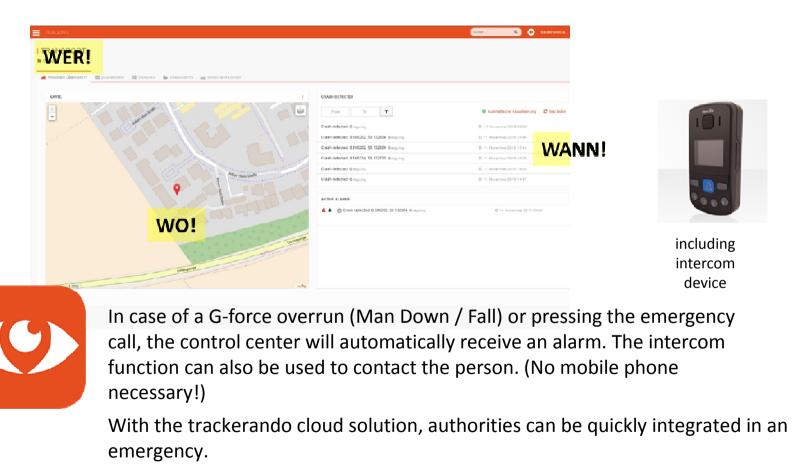


In an accident, therefore, important information can not be determined

#### Most important data



SEGUMAN automatically monitors and transmits the position of your technician:



#### Konzeptpartner





## DEMO (live)



container safety

